YOUR  
LOGO

**COMPANY NAME**

MANAGEMENT CONSULTING

PROPOSAL

Prepared by:

**[Client Name]**

**[Contact information]**

**[Date]**

# Introduction

Thank you for considering [Your Company Name] for your management consulting needs. We help organizations address operational challenges, optimize performance, and drive sustainable growth.  
  
This proposal outlines how we will assist [Client Name] in overcoming business hurdles and reaching strategic goals.

# Problem or Opportunity

[Client Name] is facing challenges with organizational performance, leadership alignment, or business model execution. These issues may be limiting efficiency, profitability, or scalability.

# Proposed Solution

We propose a customized management consulting engagement to analyze current practices, identify areas for improvement, and provide strategic and operational recommendations.  
  
Key Benefits:  
- Streamlined operations and decision-making  
- Clear goals and performance benchmarks  
- Improved execution and accountability across teams

# Scope of Work

Our management consulting services include:  
  
- Business diagnostics and stakeholder interviews  
- Operational and financial analysis  
- Organizational structure review  
- Strategic planning facilitation  
- Implementation roadmap and KPI framework

# Timeline

Estimated phases and delivery milestones:

|  |  |  |
| --- | --- | --- |
| Milestone | Description | Estimated Date |
| Discovery & Assessment | Review current practices and structure | [Start Date] |
| Strategic Workshops | Facilitate leadership alignment | [Date] |
| Roadmap Development | Create action plan and KPIs | [Date] |
| Final Reporting | Deliver findings and next steps | [Completion Date] |

# Pricing

Estimated consulting engagement fees:

|  |  |  |
| --- | --- | --- |
| Service | Description | Cost |
| Assessment Phase | Diagnostics and stakeholder interviews | [Amount] |
| Strategy Workshops | Facilitation and planning sessions | [Amount] |
| Roadmap Creation | Define goals, KPIs, and deliverables | [Amount] |
| Reporting | Final documentation and presentation | [Amount] |
| Total |  | [Total] |

# About Our Company

[Your Company Name] is a business advisory firm that partners with organizations to improve management practices and achieve results.  
  
- Experience: [X] years in business transformation consulting  
- Strengths: Process improvement, leadership strategy, change management  
- Mission: To deliver measurable performance improvements and long-term value

# Case Studies / Testimonials

Case Study: [Previous Client Name]  
  
- Project: Management alignment and business restructuring  
- Outcome: Boosted profitability by 20% and improved internal collaboration  
  
Testimonial:  
“[Your Company Name] brought clarity, focus, and a results-driven approach to our management team.” — [Client Name], [Title], [Company]

# Terms and Conditions

Payment Terms: 50% at engagement start, 50% upon delivery of final strategy.  
Confidentiality: All assessments and recommendations are proprietary and confidential.  
Revisions: Includes one feedback round for roadmap and report updates.

# Acceptance

To begin the management consulting engagement, please sign below.  
  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name: [Client’s Printed Name]  
Title: [Client’s Title]  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_