

**COMPANY NAME**



Prepared by:



# Introduction

Thank you for considering [Your Company Name] for your 360° video production needs. We specialize in immersive video content that engages audiences through virtual tours, experiential storytelling, and spatial interactivity.  
  
This proposal outlines our approach to producing a 360-degree video experience for [Client Name].

# Project Objectives

The primary goals are:  
  
- Conceptualize and produce an immersive 360° video experience  
- Showcase environment, product, or event in a panoramic format  
- Deliver interactive content optimized for web, mobile, and VR headsets  
- Drive audience engagement through innovative storytelling

# Proposed Services

Our 360° video production services include:  
  
- Creative direction and storyboarding  
- Location scouting and production planning  
- 360° camera shooting and stabilization  
- Spatial audio recording and mixing  
- Post-production editing, stitching, and grading  
- Delivery in compatible formats for web, mobile, and VR platforms

# Scope of Work

Scope includes:  
  
- Pre-production meetings and scripting  
- Full-day on-site 360° video capture  
- Post-production with revisions  
- Branding overlays, music, and voiceover (if required)  
- Export and delivery of final files

# Timeline

Proposed project timeline:

| Phase | Description | Estimated Date |
| --- | --- | --- |
| Pre-Production | Concept, storyboard, location approval | [Start Date] |
| Production | On-site 360° capture and audio recording | [Filming Date] |
| Post-Production | Editing, stitching, audio mixing, branding | [Editing Date] |
| Delivery | Final review and file handover | [Completion Date] |

# Pricing

Estimated cost breakdown for 360° video production services:

| Service | Description | Cost |
| --- | --- | --- |
| Pre-Production | Scripting, planning, coordination | [Amount] |
| Filming | 360° shoot with professional crew | [Amount] |
| Post-Production | Editing, stitching, and branding overlays | [Amount] |
| Delivery | Final video formatting and submission | [Amount] |
| Total Estimated Fee |  | [Total] |

# About Us

[Your Company Name] is a leading creative studio specializing in immersive media production. Our team combines storytelling with cutting-edge technology to create unforgettable 360° experiences.  
  
- Experience: [X] years in immersive and spatial video production  
- Expertise: 360° capture, VR post-production, interactive video  
- Mission: To help clients tell bold stories and captivate viewers through immersive formats

# Case Studies / Testimonials

Case Study: [Client Example]  
  
- Project: 360° campus tour for a university  
- Outcome: Increased virtual engagement and applications during remote admissions period  
  
Testimonial:  
“[Your Company Name] helped us bring our location to life for remote audiences. The experience was intuitive, high-quality, and immersive.” — [Client Contact]

# Terms and Conditions

Payment Terms: [X]% deposit, balance upon delivery.  
Scope: Includes planning, filming, post-production, and export.  
Client Responsibilities: Provide access to filming location and required approvals.  
Adjustments: Scope changes or reshoots may impact cost and timeline.

# Acceptance

To approve this 360° Video Production Proposal and initiate services, please sign below.  
  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name: [Client Name]  
Title: [Title]  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_