YOUR  
LOGO

**COMPANY NAME**

PROJECTION MAPPING INSTALLATION PROPOSAL

Prepared by:

**[Client Name]**

**[Contact information]**

**[Date]**

# Introduction

Thank you for considering [Your Company Name] for your projection mapping installation. We specialize in immersive visual storytelling and spatial design that transforms physical surfaces into dynamic canvases.  
  
This proposal outlines our creative and technical approach to delivering a projection mapping experience for [Client Name].

# Project Objectives

The primary goals are:  
  
- Design and implement a large-scale projection mapping experience  
- Enhance audience engagement through motion, light, and sound  
- Integrate content with architecture or installation surfaces  
- Deliver a visually compelling and technically sound experience

# Proposed Services

Our projection mapping services include:  
  
- Concept development and visual direction  
- Surface mapping and content storyboarding  
- Custom animation and visual effects  
- Hardware specification and projector calibration  
- Sound design and sync (optional)  
- On-site installation, testing, and live operation

# Scope of Work

Scope includes:  
  
- Creative workshops and surface measurements  
- Projection simulation and motion testing  
- Content creation and sound integration (if needed)  
- Installation of projection hardware and media servers  
- Final rehearsal, calibration, and live event operation

# Timeline

Proposed project timeline:

|  |  |  |
| --- | --- | --- |
| Phase | Description | Estimated Date |
| Discovery & Planning | Creative direction and surface mapping | [Start Date] |
| Content Development | Animation, visuals, and audio sync | [Date] |
| Technical Setup | Hardware configuration and installation | [Date] |
| Final Calibration | Rehearsal and live performance | [Completion Date] |

# Pricing

Estimated cost breakdown for projection mapping installation services:

|  |  |  |
| --- | --- | --- |
| Service | Description | Cost |
| Creative & Storyboarding | Develop narrative and animation concept | [Amount] |
| Content Production | Custom 3D visuals and audio integration | [Amount] |
| Hardware Setup | Projectors, mounts, servers, and wiring | [Amount] |
| Installation & Operation | On-site setup, calibration, and show control | [Amount] |
| Total Estimated Fee |  | [Total] |

# About Us

[Your Company Name] is a creative technology firm specializing in immersive visuals, architectural projections, and interactive experiences.  
  
- Experience: [X] years in projection mapping, live media, and experiential events  
- Expertise: 3D motion graphics, architectural lighting, AV setup  
- Mission: To turn everyday structures into storytelling surfaces through the power of light and motion

# Case Studies / Testimonials

Case Study: [Client Example]  
  
- Project: Projection mapping for an art museum façade  
- Outcome: Attracted 30,000+ attendees and won regional arts recognition  
  
Testimonial:  
“[Your Company Name] delivered a breathtaking experience. Their technical skill and artistic vision were unmatched.” — [Client Contact]

# Terms and Conditions

Payment Terms: [X]% upfront, balance upon completion.  
Scope: Includes planning, content creation, installation, and event support.  
Client Responsibilities: Provide power, security, and site access approvals.  
Adjustments: Changes to site or scale may affect timeline and pricing.

# Acceptance

To approve this Projection Mapping Installation Proposal and initiate services, please sign below.  
  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name: [Client Name]  
Title: [Title]  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_