YOUR  
LOGO

**COMPANY NAME**

SENSOR-BASED INSTALLATION ART PROPOSAL

Prepared by:

**[Client Name]**

**[Contact information]**

**[Date]**

# Introduction

Thank you for considering [Your Company Name] to develop a sensor-based installation art project. We specialize in creating interactive and immersive art experiences that engage audiences through technology and creative storytelling.  
  
This proposal outlines our approach to conceptualizing and executing [Client Name]'s sensor-driven installation art piece.

# Project Objectives

The primary goals are:  
  
- Design an interactive art installation responsive to audience movement, sound, or touch  
- Merge artistic expression with advanced sensor technology  
- Create an engaging and memorable visitor experience  
- Support client’s vision for public engagement or exhibition

# Proposed Services

Our sensor-based installation art services include:  
  
- Concept development and artistic direction  
- Technical feasibility study and sensor selection  
- Design and development of interactive systems  
- Installation setup and integration with sensors  
- User interaction testing and experience optimization  
- On-site deployment and post-installation support

# Scope of Work

Scope includes:  
  
- Initial consultation to define artistic vision and technical parameters  
- Research and design of interactive concepts  
- Hardware sourcing and custom software development  
- Installation setup, calibration, and testing  
- Live activation and support during exhibition period

# Timeline

Proposed project timeline:

|  |  |  |
| --- | --- | --- |
| Phase | Description | Estimated Date |
| Concept & Design | Develop artistic concept and interaction design | [Start Date] |
| Technical Development | Integrate sensors and build interactive systems | [Date] |
| Installation & Testing | Setup at venue, calibrate sensors, and test interactions | [Date] |
| Live Activation & Support | Deploy and support installation during exhibition | [Completion Date] |

# Pricing

Estimated cost breakdown for sensor-based installation art project:

|  |  |  |
| --- | --- | --- |
| Service | Description | Cost |
| Concept Development & Artistic Direction | Design the interactive art experience | [Amount] |
| Hardware & Software Integration | Select sensors and develop interactive systems | [Amount] |
| Installation & Calibration | Set up installation and ensure functionality | [Amount] |
| Exhibition Support & Maintenance | Provide on-site support during exhibition | [Amount] |
| Total Estimated Fee |  | [Total] |

# About Us

[Your Company Name] is a creative studio at the intersection of art and technology, specializing in interactive installations and experiential design.  
  
- Experience: [X] years in installation art and interactive media  
- Expertise: Sensor integration, interactive design, immersive environments  
- Mission: To create meaningful and engaging art experiences that connect people through interaction and innovation

# Case Studies / Testimonials

Case Study: [Client Example]  
  
- Project: Interactive light and sound installation for a public art festival  
- Outcome: Attracted 20,000+ visitors and gained widespread media coverage  
  
Testimonial:  
“[Your Company Name] delivered an extraordinary installation that captivated our audience and brought our vision to life.” — [Client Contact]

# Terms and Conditions

Payment Terms: [X]% deposit, milestone payments.  
Service Scope: Includes design, development, installation, and support.  
Client Responsibilities: Provide venue access, electrical infrastructure, and approval feedback.  
Adjustments: Scope changes require mutual agreement and may affect cost and timeline.

# Acceptance

To approve this sensor-based installation art proposal and initiate services, please sign below.  
  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name: [Client Name]  
Title: [Title]  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_