YOUR  
LOGO

**COMPANY NAME**

UNIVERSITY PARTNERSHIP PROPOSAL

Prepared by:

**[Client Name]**

**[Contact information]**

**[Date]**

# Introduction

Thank you for the opportunity to propose a strategic partnership between [Your Organization Name] and [University Name]. This proposal outlines a collaborative initiative designed to advance academic excellence, enhance student experiences, and foster innovation.  
  
We look forward to working together to create a lasting impact on education and research.

# Problem or Opportunity

[University Name] is seeking innovative, mission-aligned partnerships that provide additional value to students, faculty, or institutional goals—such as workforce development, research opportunities, or access to industry expertise.

# Proposed Solution

We propose a strategic partnership that may include joint programming, curriculum integration, guest lectures, internships, research support, and technology or resource sharing.  
  
Key Benefits:  
- Enhanced learning opportunities for students  
- Access to industry tools, mentors, and real-world case studies  
- Strengthened academic-industry collaboration

# Scope of Work

Our proposed partnership scope includes:  
  
- Co-branded educational programs or workshops  
- Guest speaker sessions and mentorship  
- Access to online tools, software, or platforms  
- Internship or project-based learning opportunities  
- Joint research, funding, or innovation grants

# Timeline

Estimated timeline for partnership planning, pilot programs, and rollout:

|  |  |  |
| --- | --- | --- |
| Milestone | Description | Estimated Date |
| Initial Meeting | Define goals and priorities | [Start Date] |
| Program Design | Develop joint activities or curriculum | [Date] |
| Pilot Phase | Launch initial programs/events | [Date] |
| Full Rollout | Evaluate pilot and expand scope | [Completion Date] |

# Pricing / Investment

Overview of any proposed financial contribution, co-investment, or in-kind support (if applicable):

|  |  |  |
| --- | --- | --- |
| Item | Description | Cost / In-Kind Value |
| Platform Access | Complimentary use of [Tool or Software] | [Value] |
| Content Development | Co-branded course or workshop materials | [Value] |
| Guest Lectures | Time and expertise from industry professionals | [Value] |
| Total |  | [Total] |

# About Our Organization

[Your Organization Name] is a mission-driven organization dedicated to education, workforce development, and innovation.  
  
- Experience: [X] years collaborating with academic institutions  
- Focus Areas: [Relevant disciplines or sectors]  
- Mission: To connect education with real-world impact through scalable partnerships

# Case Studies / Testimonials

Case Study: [Partner Institution Name]  
  
- Project: Joint certificate program with [Institution]  
- Outcome: 500+ student enrollments and strong industry recognition  
  
Testimonial:  
“Partnering with [Your Organization] added real-world relevance and opportunity to our programs.” — [University Representative], [Title]

# Terms and Conditions

Legal and operational terms to be finalized upon mutual agreement. This proposal serves as a preliminary outline for discussion.

# Acceptance

To initiate formal partnership discussions, please confirm interest by signing below.  
  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name: [University Representative’s Name]  
Title: [Title]  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_