YOUR  
LOGO

**COMPANY NAME**

INVESTOR PITCH-DECK DESIGN PROPOSAL

Prepared by:

**[Client Name]**

**[Contact information]**

**[Date]**

# Introduction

Thank you for considering [Your Company Name] to support your organization with investor pitch-deck design proposal. We deliver strategic, data-driven, and visually compelling financial services tailored to your needs.  
  
This proposal outlines our approach to delivering investor pitch-deck design proposal for [Client Name].

# Project Objectives

- Craft a compelling, visually impactful presentation for investors  
- Clearly convey vision, traction, and financial opportunity  
- Align narrative with investor expectations

# Proposed Services

- Strategic story development and messaging  
- Visual design and formatting  
- Financials slide creation and validation  
- Pitch coaching and delivery support (optional)

# Scope of Work

- Conduct kickoff and review brand/strategy  
- Build outline and write narrative  
- Design slides and visuals  
- Final review and coaching session

# Timeline

Proposed project timeline:

|  |  |  |
| --- | --- | --- |
| Phase | Description | Estimated Date |
| Discovery | Review strategy and materials | [Start Date] |
| Content Drafting | Outline story and messaging | [Date] |
| Design & Finalization | Build and refine deck visuals | [Completion Date] |

# Pricing

Estimated cost breakdown:

|  |  |  |
| --- | --- | --- |
| Service | Description | Cost |
| Narrative & Messaging | Story arc and script for pitch | [Amount] |
| Slide Design | Custom graphics and layouts | [Amount] |
| Review & Coaching | Run-through and revision | [Amount] |
| Total Estimated Fee |  | [Total] |

# About Us

[Your Company Name] has built over 100 decks raising $200M+ total.

# Case Studies / Testimonials

Helped a startup raise $5M Series A with a redesigned deck and delivery support.

# Terms and Conditions

Terms: 50% upfront, final 50% post-delivery. Includes 2 rounds of revisions.

# Acceptance

To approve this proposal and initiate services, please sign below.  
  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name: [Client Name]  
Title: [Title]  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_