YOUR  
LOGO

**COMPANY NAME**

PHOTOGRAPHY PROPOSAL

Prepared by:

**[Client Name]**

**[Contact information]**

**[Date]**

# Introduction

Thank you for considering [Your Company Name] for your photography needs. We specialize in delivering high-quality, professionally edited images tailored to capture the unique essence of your brand, event, or product.  
  
We are excited to present this proposal to support [Client Name] in creating compelling visual content.

# Problem or Opportunity

[Client Name] requires high-quality images to support [marketing efforts, event documentation, product showcasing, etc.]. Without professional photography, the ability to visually communicate brand quality, engage audiences, or preserve key moments is limited.

# Proposed Solution

We propose a professional photography package customized to your needs, including planning, shooting, post-processing, and timely delivery.  
  
Key Benefits:  
- Stunning, high-resolution photos  
- Professional editing and retouching  
- Clear usage rights for marketing and publishing

# Scope of Work

Our photography package includes:  
  
- Pre-shoot consultation to define goals and expectations  
- On-site photography session (up to [X] hours)  
- Professional editing of selected images  
- Delivery of final images in digital format  
- Licensing for commercial use (if applicable)

# Timeline

Estimated timeline and key milestones:

|  |  |  |
| --- | --- | --- |
| Milestone | Description | Completion Date |
| Pre-shoot Consultation | Discuss goals and logistics | [Start Date] |
| Photography Session | On-location shooting | [Date] |
| Editing & Post-Production | Image selection and retouching | [Date] |
| Final Delivery | Provide digital copies of images | [Completion Date] |

# Pricing

Detailed pricing breakdown:

|  |  |  |
| --- | --- | --- |
| Service | Description | Cost |
| Photography Session | Up to [X] hours on-site | [Amount] |
| Image Editing | Professional post-processing | [Amount] |
| Licensing | Commercial usage rights | [Amount] |
| Total |  | [Total] |

# About Our Company

[Your Company Name] delivers professional photography services for businesses, events, and creative campaigns.  
  
- Experience: [X] years of commercial and event photography  
- Portfolio: Diverse client base across industries  
- Mission: To provide striking visual content that tells your story effectively

# Case Studies / Testimonials

Case Study: [Previous Client Name]  
  
- Project: Corporate brand photography  
- Outcome: Delivered over 100 edited photos used in ads and social media  
  
Testimonial:  
“[Your Company Name] exceeded our expectations. The images were stunning and perfectly on-brand.” — [Client Name], [Title], [Company]

# Terms and Conditions

Payment Terms: 50% deposit upon agreement; balance due upon delivery.  
Cancellation Policy: Full refund of deposit if canceled at least 5 days before the shoot.  
Usage Rights: Client is granted full commercial rights upon final payment.

# Acceptance

To proceed with the photography project, please sign below.  
  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name: [Client’s Printed Name]  
Title: [Client’s Title]  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_