YOUR  
LOGO

**COMPANY NAME**

PUBLIC-INFRASTRUCTURE PPP-FINANCING PROPOSAL

Prepared by:

**[Client Name]**

**[Contact information]**

**[Date]**

# Introduction

Thank you for considering [Your Company Name] for your public infrastructure development initiative through Public-Private Partnership (PPP) financing. We structure and implement financially sustainable, legally compliant, and community-aligned infrastructure projects.  
  
This proposal outlines our strategy to deliver and finance infrastructure through a PPP model for [Client Name or Project Location].

# Project Objectives

The primary goals are:  
  
- Mobilize private sector investment for critical infrastructure  
- Ensure long-term service delivery and risk management  
- Enhance economic growth and public welfare through strategic assets  
- Establish transparent, performance-based contracts and oversight

# Proposed Services

Our PPP financing advisory services include:  
  
- Feasibility studies and value-for-money analysis  
- Risk allocation and contractual framework design  
- Investor and stakeholder engagement strategy  
- Financial modeling and deal structuring  
- Procurement, bidding, and negotiation support

# Scope of Work

Scope includes:  
  
- Project identification and structuring support  
- PPP model selection (DBFOM, lease, concession, etc.)  
- Drafting term sheets, RFQs, RFPs, and concession agreements  
- Investor roadshows and bid evaluation assistance  
- Post-award contract management advisory

# Timeline

Proposed implementation timeline:

|  |  |  |
| --- | --- | --- |
| Phase | Description | Estimated Date |
| Feasibility & Structuring | Conduct studies and select PPP model | [Start Date] |
| Engagement & Procurement | Draft documentation and conduct bidding | [Date] |
| Negotiation & Award | Support contract negotiation and finalization | [Date] |
| Post-Award Advisory | Oversight during mobilization or construction | [Completion Date] |

# Pricing

Estimated cost breakdown for PPP financing advisory services:

|  |  |  |
| --- | --- | --- |
| Service | Description | Cost |
| Pre-Feasibility & Structuring | Technical, financial, and legal prep | [Amount] |
| Investor Engagement | Roadshows, Q&A, bidder support | [Amount] |
| Bid & Contracting Support | Documentation and negotiation | [Amount] |
| Post-Award Advisory | Transition, KPIs, and performance setup | [Amount] |
| Total Estimated Advisory Fee |  | [Total] |

# About Us

[Your Company Name] is a specialized infrastructure finance and advisory firm with deep experience in PPP transactions across transport, water, energy, and civic sectors.  
  
- Experience: [X] years working with governments, IFIs, and private sponsors  
- Expertise: Legal structuring, project finance, bid process management  
- Mission: To deliver bankable, equitable, and high-impact infrastructure through public-private collaboration

# Case Studies / Testimonials

Case Study: [Client Example]  
  
- Project: Toll road PPP project  
- Outcome: $120M raised, contract awarded under competitive tender, project operational within 36 months  
  
Testimonial:  
“[Your Company Name] brought clarity and professionalism to a complex PPP. They aligned public goals with investor confidence.” — [Client Contact]

# Terms and Conditions

Payment Terms: Based on milestones (e.g., pre-feasibility, investor roadshow, financial close).  
Client Responsibilities: Provide access to data, legal frameworks, and key stakeholders.  
Adjustments: Any changes in scope, project scale, or procurement process require a written amendment.

# Acceptance

To approve this PPP financing proposal and initiate services, please sign below.  
  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name: [Client Name]  
Title: [Title / Agency]  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_