YOUR  
LOGO

**COMPANY NAME**

DIGITAL PATIENT ENGAGEMENT PLATFORM PROPOSAL

Prepared by:

**[Client Name]**

**[Contact information]**

**[Date]**

# Introduction

Thank you for considering [Your Company Name] to develop a digital patient engagement platform. We specialize in building secure, user-friendly healthcare solutions that enhance patient experience, improve communication, and support better health outcomes.  
  
This proposal outlines our approach to delivering a robust patient engagement platform for [Client Name].

# Project Objectives

The primary goals are:  
  
- Develop an intuitive and secure digital platform for patient engagement  
- Facilitate seamless communication between patients and healthcare providers  
- Provide access to health records, appointments, and educational resources  
- Support patient self-management and improve adherence to care plans

# Proposed Services

Our digital patient engagement platform services include:  
  
- Needs assessment and user journey mapping  
- UI/UX design tailored for healthcare users  
- Development of patient portals, messaging systems, and educational resources  
- Integration with Electronic Health Records (EHR) and scheduling systems  
- Security and HIPAA compliance validation  
- Post-launch support and platform optimization

# Scope of Work

Scope includes:  
  
- Initial consultation to define platform features and requirements  
- Design and development of web and mobile interfaces  
- API integrations with EHR, billing, and communication systems  
- Testing for usability, security, and compliance  
- Deployment and user onboarding support

# Timeline

Proposed project timeline:

|  |  |  |
| --- | --- | --- |
| Phase | Description | Estimated Date |
| Planning & Design | Define platform requirements and design user journey | [Start Date] |
| Development & Integration | Build core features and integrate with EHR systems | [Date] |
| Testing & Compliance | Conduct usability, security, and HIPAA compliance testing | [Date] |
| Deployment & Support | Launch platform and provide user support | [Completion Date] |

# Pricing

Estimated cost breakdown for digital patient engagement platform development:

|  |  |  |
| --- | --- | --- |
| Service | Description | Cost |
| Needs Assessment & Design | Define features and create UX/UI designs | [Amount] |
| Development & Integration | Build platform and integrate with systems | [Amount] |
| Security & Compliance | Ensure HIPAA compliance and data security | [Amount] |
| Deployment & Support | Launch and provide ongoing assistance | [Amount] |
| Total Estimated Fee |  | [Total] |

# About Us

[Your Company Name] is a trusted healthcare technology partner, providing innovative solutions to enhance patient engagement and operational efficiency.  
  
- Experience: [X] years in healthcare IT and patient engagement solutions  
- Expertise: Patient portals, healthcare UX, secure integrations  
- Mission: To empower patients and healthcare providers through digital innovation

# Case Studies / Testimonials

Case Study: [Client Example]  
  
- Project: Patient engagement platform for a regional healthcare provider  
- Outcome: Increased patient portal usage by 50% and improved care plan adherence  
  
Testimonial:  
“[Your Company Name] delivered a user-friendly and effective engagement platform that transformed our patient interactions.” — [Client Contact]

# Terms and Conditions

Payment Terms: [X]% deposit, milestone payments.  
Service Scope: Includes design, development, integration, and support.  
Client Responsibilities: Provide access to existing systems and define project requirements.  
Adjustments: Scope changes require mutual agreement and may affect cost and timeline.

# Acceptance

To approve this digital patient engagement platform proposal and initiate services, please sign below.  
  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name: [Client Name]  
Title: [Title]  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_