YOUR
LOGO

**COMPANY NAME**

 MEDICAL DEVICE UX TESTING PROPOSAL

Prepared by:

**[Client Name]**

**[Contact information]**

**[Date]**

# Introduction

Thank you for considering [Your Company Name] to conduct UX testing for your medical device. We specialize in user-centered design and usability evaluation, ensuring medical devices meet both regulatory standards and user expectations.

This proposal outlines our approach to delivering comprehensive UX testing services for [Client Name]'s medical device.

# Project Objectives

The primary goals are:

- Assess usability and user experience of the medical device
- Identify pain points, usability issues, and areas for improvement
- Ensure compliance with FDA and ISO human factors guidelines
- Provide actionable recommendations for design enhancements

# Proposed Services

Our medical device UX testing services include:

- User research and persona development
- Test plan creation based on use cases and regulatory requirements
- Usability testing with representative users
- Data analysis and usability report preparation
- Recommendations for design improvements
- Support for documentation and regulatory submissions

# Scope of Work

Scope includes:

- Initial consultation to define testing objectives and scope
- Recruitment of representative test participants
- Design and execution of usability tests
- Data collection, analysis, and reporting
- Presentation of findings and recommendations

# Timeline

Proposed project timeline:

|  |  |  |
| --- | --- | --- |
| Phase | Description | Estimated Date |
| Planning & Test Design | Define test plan and recruit participants | [Start Date] |
| Usability Testing | Conduct testing sessions with representative users | [Date] |
| Data Analysis & Reporting | Analyze results and prepare usability report | [Date] |
| Presentation & Recommendations | Deliver findings and improvement suggestions | [Completion Date] |

# Pricing

Estimated cost breakdown for medical device UX testing services:

|  |  |  |
| --- | --- | --- |
| Service | Description | Cost |
| User Research & Test Plan | Develop personas and test scenarios | [Amount] |
| Usability Testing Execution | Conduct hands-on user testing sessions | [Amount] |
| Data Analysis & Reporting | Compile findings and prepare usability report | [Amount] |
| Recommendations & Support | Provide actionable design improvements | [Amount] |
| Total Estimated Fee |  | [Total] |

# About Us

[Your Company Name] is a leading UX consultancy specializing in healthcare and medical device usability.

- Experience: [X] years in UX research and medical device testing
- Expertise: Human factors engineering, usability evaluation, regulatory compliance
- Mission: To enhance safety, effectiveness, and user satisfaction of medical devices through rigorous UX testing

# Case Studies / Testimonials

Case Study: [Client Example]

- Project: UX testing for a home-use medical monitoring device
- Outcome: Identified key usability issues, leading to a 30% reduction in user errors

Testimonial:
“[Your Company Name] provided critical insights that significantly improved our device’s usability and user satisfaction.” — [Client Contact]

# Terms and Conditions

Payment Terms: [X]% deposit, milestone payments.
Service Scope: Includes research, testing, analysis, and reporting.
Client Responsibilities: Provide device prototypes, technical documentation, and access to stakeholders.
Adjustments: Scope changes require mutual agreement and may affect cost and timeline.

# Acceptance

To approve this medical device UX testing proposal and initiate services, please sign below.

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Name: [Client Name]
Title: [Title]
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_