YOUR  
LOGO

**COMPANY NAME**

CLINICAL-TRIAL RECRUITMENT PROPOSAL

Prepared by:

**[Client Name]**

**[Contact information]**

**[Date]**

# Introduction

Thank you for considering [Your Company Name] for your clinical trial recruitment needs. We specialize in designing and executing targeted patient recruitment strategies to support the success of your clinical studies.  
  
This proposal outlines our approach to recruiting eligible participants for [Client Name]'s clinical trial.

# Project Objectives

The primary goals are:  
  
- Identify and engage eligible trial participants  
- Ensure diversity and compliance with inclusion/exclusion criteria  
- Minimize dropout rates through patient education and support  
- Meet or exceed recruitment timelines and milestones

# Proposed Services

Our clinical trial recruitment services include:  
  
- Study feasibility and population targeting  
- Site selection consultation and referral network engagement  
- Patient outreach via digital and community channels  
- Pre-screening and eligibility assessments  
- Participant onboarding and communication support  
- Reporting and performance monitoring

# Scope of Work

Scope includes:  
  
- Review of study protocol and recruitment needs  
- Development of a patient recruitment strategy  
- Deployment of outreach campaigns and prescreening processes  
- Coordination with sites for scheduling and enrollment  
- Ongoing tracking, reporting, and optimization

# Timeline

Proposed project timeline:

|  |  |  |
| --- | --- | --- |
| Phase | Description | Estimated Date |
| Study Review & Planning | Assess protocol and target population | [Start Date] |
| Campaign Development | Build recruitment strategy and outreach materials | [Date] |
| Launch & Enrollment | Deploy campaign and begin patient pre-screening | [Date] |
| Monitoring & Reporting | Track progress and optimize approach | [Completion Date] |

# Pricing

Estimated cost breakdown for clinical trial recruitment services:

|  |  |  |
| --- | --- | --- |
| Service | Description | Cost |
| Feasibility & Strategy | Define recruitment goals and population targeting | [Amount] |
| Campaign Design & Launch | Create outreach materials and launch channels | [Amount] |
| Screening & Pre-qualification | Pre-screen potential participants | [Amount] |
| Monitoring & Coordination | Track metrics and support sites | [Amount] |
| Total Estimated Fee |  | [Total] |

# About Us

[Your Company Name] is a trusted provider of patient recruitment solutions for clinical research.  
  
- Experience: [X] years in clinical trial marketing and site engagement  
- Expertise: Multi-phase trials, rare disease recruitment, digital targeting  
- Mission: To accelerate clinical research by connecting trials with the right patients at the right time

# Case Studies / Testimonials

Case Study: [Client Example]  
  
- Project: Recruitment for a Phase III trial in cardiology  
- Outcome: Exceeded enrollment target within deadline; improved screening-to-enrollment ratio  
  
Testimonial:  
“[Your Company Name] helped us meet our recruitment goals quickly with qualified, engaged participants. Their support was instrumental in keeping our study on track.” — [Client Contact]

# Terms and Conditions

Payment Terms: [X]% upfront, milestones based on enrollment.  
Service Scope: Includes recruitment planning, outreach, screening, and reporting.  
Client Responsibilities: Provide study details, protocol, IRB approvals, and site contacts.  
Adjustments: Scope changes require mutual agreement and may affect cost and schedule.

# Acceptance

To approve this clinical-trial recruitment proposal and initiate services, please sign below.  
  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name: [Client Name]  
Title: [Title]  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_