YOUR  
LOGO

**COMPANY NAME**

CLOUD-MIGRATION (STORAGE-AGNOSTIC) PROPOSAL

Prepared by:

**[Client Name]**

**[Contact information]**

**[Date]**

# Introduction

Thank you for the opportunity to present our cloud migration proposal. [Your Company Name] specializes in secure, efficient, and storage-agnostic cloud migration services, enabling your organization to move critical workloads to the cloud provider(s) of your choice without vendor lock-in.  
  
This proposal outlines our plan to assess, prepare, and execute a seamless migration to the cloud.

# Project Objectives

The objectives of this engagement are:  
  
- Transition applications, data, and infrastructure to the cloud  
- Maintain flexibility across major cloud platforms (AWS, Azure, Google Cloud, etc.)  
- Minimize downtime and ensure business continuity  
- Enhance security, performance, and scalability post-migration

# Proposed Services

Our cloud migration services include:  
  
- Cloud readiness assessment  
- Architecture design and selection of storage-agnostic tools  
- Data and workload migration  
- Application rehosting, replatforming, or refactoring (as needed)  
- Testing, optimization, and post-migration support

# Scope of Work

Scope includes:  
  
- Assessment of current environment and requirements  
- Planning and mapping cloud migration strategy  
- Execution using containerization, virtualization, or direct transfers  
- Migration of structured/unstructured data and apps  
- Validation, testing, and handoff

# Timeline

Proposed cloud migration timeline:

|  |  |  |
| --- | --- | --- |
| Phase | Description | Target Date |
| Readiness Assessment | Inventory and cloud compatibility check | [Start Date] |
| Migration Planning | Design architecture and migration plan | [Date] |
| Data & App Migration | Transfer and configure all systems | [Date] |
| Testing & Go-Live | Validate and cutover to cloud platform | [Completion Date] |

# Pricing

Estimated cost breakdown for cloud migration services:

|  |  |  |
| --- | --- | --- |
| Service | Description | Fee |
| Assessment & Planning | Environment review and cloud strategy | [Amount] |
| Migration Execution | Storage-agnostic data and system transfer | [Amount] |
| Post-Migration Support | Monitoring, patching, and documentation | [Amount] |
| Total Estimated Fee |  | [Total] |

# About Us

[Your Company Name] is a cloud consulting and infrastructure migration firm with deep expertise in cloud-native architecture and hybrid deployments.  
  
- Experience: [X] years in enterprise IT and multi-cloud solutions  
- Expertise: Storage-agnostic migration frameworks and tools (Terraform, Kubernetes, rsync, Rclone, etc.)  
- Mission: To give organizations full control over their infrastructure without compromising agility or compliance

# Case Studies / Testimonials

Case Study: [Client Example]  
  
- Project: Cloud migration for media company using hybrid AWS/Google Cloud  
- Outcome: 40% reduction in storage costs and zero downtime during cutover  
  
Testimonial:  
“[Your Company Name] gave us the flexibility we needed. No vendor lock-in and full transparency.” — [Client Contact]

# Terms and Conditions

Payment Terms: 50% upon engagement start, 50% upon successful migration.  
Client Responsibilities: Provide access to infrastructure and key personnel for system audit and testing.  
Adjustments: Additional scope for refactoring or performance optimization may incur separate charges.

# Acceptance

To approve this Cloud Migration (Storage-Agnostic) Proposal and begin the engagement, please sign below.  
  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name: [Client Name]  
Title: [Title]  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_