YOUR  
LOGO

**COMPANY NAME**

LIVE-CONCERT STAGE-DESIGN PROPOSAL

Prepared by:

**[Client Name]**

**[Contact information]**

**[Date]**

# Introduction

Thank you for the opportunity to submit a proposal for the stage design of your upcoming live concert event. At [Your Company Name], we create immersive stage environments that elevate performances and captivate audiences.  
  
This proposal outlines our design and production plan for [Event Name or Client Name].

# Project Objectives

The primary goals are:  
  
- Design a visually striking and functional concert stage  
- Enhance audience engagement and brand alignment  
- Ensure technical safety, efficiency, and artist comfort  
- Seamlessly integrate sound, lighting, video, and effects

# Proposed Services

Our stage design services include:  
  
- 3D stage concept development and CAD drawings  
- Lighting and audio-visual design integration  
- Rigging plans, stage buildout, and backline configuration  
- Special effects coordination (e.g., LED walls, fog, pyrotechnics)  
- On-site supervision during setup and teardown

# Scope of Work

Scope includes:  
  
- Initial concept sketches and design meetings  
- Production of stage models and visualizations  
- Technical drawings for engineering and fabrication  
- Coordination with lighting, sound, and tour management teams  
- Stage installation, rehearsal support, and event-day oversight

# Timeline

Proposed production timeline:

|  |  |  |
| --- | --- | --- |
| Phase | Description | Estimated Date |
| Concept & Design | Sketches, 3D models, and approvals | [Start Date] |
| Technical Planning | CAD drawings, engineering checks | [Date] |
| Fabrication & Pre-Staging | Buildout of modular and custom elements | [Date] |
| On-Site Setup | Install, test, and run rehearsals | [Completion Date] |

# Pricing

Estimated cost breakdown for stage design and production services:

|  |  |  |
| --- | --- | --- |
| Service | Description | Cost |
| Concept Development | Creative and technical design planning | [Amount] |
| Lighting & AV Design | Specs for lighting, sound, and visuals | [Amount] |
| Fabrication & Build | Materials and labor for custom staging | [Amount] |
| On-Site Execution | Setup, supervision, and strike | [Amount] |
| Total Estimated Cost |  | [Total] |

# About Us

[Your Company Name] is a creative production agency specializing in stage and scenic design for concerts, festivals, and televised events.  
  
- Experience: [X] years working with top artists and tour producers  
- Expertise: Custom stage fabrication, lighting rigs, media design  
- Mission: To deliver unforgettable live experiences through bold, technically sound design

# Case Studies / Testimonials

Case Study: [Client Example]  
  
- Project: Stage design for 10-city concert tour  
- Outcome: Highly praised by audience and artist team; featured in top music media  
  
Testimonial:  
“[Your Company Name] brought our vision to life and elevated the entire show. Their team was creative, professional, and reliable.” — [Client Contact]

# Terms and Conditions

Payment Terms: 40% upon design approval, 40% before load-in, 20% post-event.  
Client Responsibilities: Provide venue specs, artist requirements, and technical rider.  
Adjustments: Any changes to design scope or material selections must be approved in writing.

# Acceptance

To approve this Live Concert Stage Design Proposal and initiate services, please sign below.  
  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name: [Client Name]  
Title: [Title]  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_