YOUR  
LOGO

**COMPANY NAME**

REAL ESTATE PHOTOGRAPHY & DRONE SURVEY PROPOSAL

Prepared by:

**[Client Name]**

**[Contact information]**

**[Date]**

# Introduction

Thank you for considering [Your Company Name] for your real estate photography and drone survey needs. We provide high-quality visual content that showcases properties in the best light, helping attract buyers and enhance marketing efforts.  
  
This proposal outlines our approach to delivering professional real estate photography and drone surveys for [Client Name].

# Project Objectives

The primary goals are:  
  
- Capture high-quality interior and exterior property photographs  
- Provide aerial drone imagery for comprehensive property views  
- Enhance marketing materials and listing visibility  
- Support property valuation and promotional efforts

# Proposed Services

Our photography and drone survey services include:  
  
- Professional interior and exterior real estate photography  
- Aerial drone photography and videography  
- Image editing and post-production enhancements  
- Creation of virtual tours and 360-degree panoramas  
- Delivery of high-resolution images and marketing-ready content

# Scope of Work

Scope includes:  
  
- Pre-shoot consultation and scheduling  
- On-site photography session (ground and drone)  
- Post-processing of images and video content  
- Delivery of final assets in multiple formats  
- Optional virtual tour creation

# Timeline

Proposed project timeline:

|  |  |  |
| --- | --- | --- |
| Phase | Description | Estimated Date |
| Pre-Shoot Consultation | Planning and scheduling of sessions | [Start Date] |
| On-Site Photography & Drone Survey | Capture property visuals | [Date] |
| Post-Processing & Editing | Enhance images and videos | [Date] |
| Delivery of Final Content | Provide high-resolution files to client | [Completion Date] |

# Pricing

Estimated cost breakdown for photography and drone survey services:

|  |  |  |
| --- | --- | --- |
| Service | Description | Cost |
| Real Estate Photography | Interior and exterior ground-level photos | [Amount] |
| Drone Survey | Aerial imagery and videography | [Amount] |
| Post-Production Editing | Image enhancements and video edits | [Amount] |
| Virtual Tour Creation | Optional 360-degree property tour | [Amount] |
| Total Estimated Fee |  | [Total] |

# About Us

[Your Company Name] is a professional visual media agency specializing in real estate photography and drone surveys.  
  
- Experience: [X] years in real estate marketing and aerial imaging  
- Expertise: High-end photography, drone operations, post-production  
- Mission: To help clients present properties in the most compelling way, driving engagement and sales

# Case Studies / Testimonials

Case Study: [Client Example]  
  
- Project: Aerial and ground photography for a luxury property listing  
- Outcome: Increased online engagement and faster property sale  
  
Testimonial:  
“[Your Company Name] delivered stunning visuals that truly set our listing apart.” — [Client Contact]

# Terms and Conditions

Payment Terms: [X]% deposit, balance upon content delivery.  
Licensing: Images and videos are licensed for marketing use by the client.  
Client Responsibilities: Ensure property is photo-ready and provide necessary access.  
Weather Contingencies: Drone surveys subject to weather conditions; rescheduling will be coordinated as needed.

# Acceptance

To approve this real estate photography and drone survey proposal and schedule services, please sign below.  
  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name: [Client Name]  
Title: [Title]  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_