YOUR  
LOGO

**COMPANY NAME**

RESIDENTIAL STAGING AND STYLING PROPOSAL

Prepared by:

**[Client Name]**

**[Contact information]**

**[Date]**

# Introduction

Thank you for considering [Your Company Name] for your residential staging and styling needs. We specialize in creating inviting, stylish interiors that enhance a property's appeal and help potential buyers envision themselves at home.  
  
This proposal outlines our plan for staging and styling [Client's Property Address or Listing].

# Project Objectives

The main objectives are:  
  
- Highlight the home's best features through professional staging  
- Create a warm, neutral, and aspirational environment  
- Maximize market appeal to attract more buyers  
- Support faster sales and higher offers

# Proposed Services

Our residential staging and styling services include:  
  
- Property walkthrough and staging consultation  
- Furniture and décor selection (rental or client-owned)  
- Full installation and room styling  
- Lighting, accessory, and textile enhancements  
- Optional outdoor and curb appeal styling  
- Staging removal and post-sale coordination

# Scope of Work

Scope includes:  
  
- Initial consultation and design planning  
- Delivery and installation of staging inventory  
- Styling of main living areas, bedrooms, kitchen, and baths  
- Optional add-ons (patio, home office, etc.)  
- Maintenance check-ins (if listing period exceeds [X] weeks)  
- De-staging upon project completion

# Timeline

Estimated project timeline:

|  |  |  |
| --- | --- | --- |
| Phase | Description | Estimated Date |
| Consultation | Initial property walkthrough and design brief | [Start Date] |
| Design & Inventory Prep | Select furnishings and layout plan | [Date] |
| Installation | Deliver and stage all rooms | [Staging Date] |
| De-staging | Remove items post-sale or contract end | [End Date] |

# Pricing

Estimated cost breakdown for staging and styling services:

|  |  |  |
| --- | --- | --- |
| Service | Description | Cost |
| Design & Planning | Consultation and style concept development | [Amount] |
| Furniture & Decor Rental | Includes up to [X] rooms | [Amount] |
| Installation & Styling | Delivery, setup, and staging labor | [Amount] |
| De-staging | Inventory removal | [Amount] |
| Total Estimated Fee |  | [Total] |

# About Us

[Your Company Name] is a full-service home staging company helping agents and homeowners present properties at their best.  
  
- Experience: [X] years in real estate staging  
- Expertise: Modern, transitional, and traditional design styles  
- Mission: To create stunning, market-ready homes that drive buyer interest and maximize sale potential

# Case Studies / Testimonials

Case Study: [Client Example]  
  
- Project: Staging of a vacant mid-century home  
- Outcome: Sold above asking in 10 days with multiple offers  
  
Testimonial:  
“[Your Company Name] transformed the space into a buyer’s dream. Their staging absolutely made the difference!” — [Client or Realtor Name]

# Terms and Conditions

Payment Terms: [X]% deposit upon acceptance, remaining balance before installation.  
Rental Period: Includes [X] days of staging. Extensions available for additional fee.  
Liability: Client responsible for damage to rented items while on property.  
Client Responsibilities: Ensure home is clean, accessible, and ready for installation.

# Acceptance

To approve this residential staging and styling proposal and schedule services, please sign below.  
  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name: [Client Name]  
Title: [Homeowner / Listing Agent]  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_