YOUR  
LOGO

**COMPANY NAME**

INVESTOR PITCH FOLLOW-UP PROPOSAL

Prepared by:

**[Client Name]**

**[Contact information]**

**[Date]**

# Introduction

Thank you for your time and interest in [Your Company Name]. Following our recent pitch presentation, we would like to present this proposal as a structured follow-up to outline the key opportunities for collaboration and investment.  
  
This document summarizes our updated positioning, next steps, and the value proposition we offer to [Investor Name].

# Project Objectives

The primary goals of this proposal are:  
  
- Reaffirm strategic alignment and investor interest  
- Share key post-pitch updates, milestones, or validations  
- Provide a clear path toward due diligence and deal terms  
- Invite deeper engagement on mutual expectations and next steps

# Proposed Investment Scope

We are seeking:  
  
- [Amount] in seed/Series A/B investment  
- Use of funds: [e.g., product development, team growth, go-to-market execution]  
- Equity offered: [X%] or convertible terms at [valuation cap / discount]  
  
We welcome feedback or alternative structuring based on mutual alignment.

# Key Milestones Since Pitch

Notable updates:  
  
- Closed [#] strategic partnerships or customer contracts  
- [X]% growth in monthly active users / revenue  
- Added [Key Hire] to team  
- Product v[X.X] now live in beta with strong early feedback

# Timeline

Proposed engagement timeline:

|  |  |  |
| --- | --- | --- |
| Phase | Description | Target Date |
| Follow-Up Call | Discuss proposal details and feedback | [Date] |
| Due Diligence | Review financials, product, and team | [Date] |
| Term Sheet | Negotiate and finalize agreement terms | [Date] |
| Close & Funding | Execute documents and transfer funds | [Date] |

# Investment Use Breakdown

Allocation of requested investment funds:

|  |  |  |
| --- | --- | --- |
| Use Category | Description | Allocation |
| Product Development | Engineering, UX/UI, infrastructure | [Amount / %] |
| Sales & Marketing | Customer acquisition and partnerships | [Amount / %] |
| Talent & Hiring | New hires across core functions | [Amount / %] |
| Operations & Legal | Overhead, compliance, and contingency | [Amount / %] |
| Total |  | [Total Amount] |

# About Us

[Your Company Name] is a [brief description: e.g., SaaS startup, healthtech platform, AI-powered analytics company] dedicated to solving [core problem] for [target market].  
  
- Founded: [Year] | Team: [#] | HQ: [Location]  
- Traction: [Relevant metrics or recognitions]  
- Vision: [Short, powerful vision statement]

# Testimonials / Endorsements

“[Your Company Name] is on a mission to disrupt a legacy industry. The founding team has a great mix of technical and business acumen.” — [Advisor Name, Title]  
  
“Exceptional early traction, strong founder-market fit.” — [Early Investor / Partner]

# Terms and Conditions

This proposal does not constitute a legally binding agreement but serves as a framework for discussion. Terms are subject to due diligence, investor alignment, and mutual legal agreement.

# Acceptance

To indicate continued interest in moving forward with diligence or structuring discussions, please sign below or provide confirmation via email.  
  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name: [Investor Name]  
Title: [Title]  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_