YOUR  
LOGO

**COMPANY NAME**

SAFE/CONVERTIBLE NOTE INVESTMENT PROPOSAL

Prepared by:

**[Client Name]**

**[Contact information]**

**[Date]**

# Introduction

Thank you for your interest in supporting [Startup Name]. This proposal outlines the terms and rationale for our current funding round through a SAFE (Simple Agreement for Future Equity) or convertible note structure. These instruments allow for fast, flexible investment with conversion into equity at a future priced round.

# Project Objectives

The key objectives of this raise are:  
  
- Secure seed capital to support product development, team expansion, and go-to-market efforts  
- Offer investors a straightforward vehicle to convert into future equity  
- Maintain flexibility for company growth and valuation discovery

# Instrument Summary

We are offering:  
  
- Instrument: [SAFE / Convertible Note]  
- Target Raise: [$X]  
- Valuation Cap: [$Y]  
- Discount Rate: [Z%]  
- Interest Rate (if convertible note): [A% annual]  
- Maturity Date (if applicable): [MM/DD/YYYY]  
  
The instrument will convert into preferred shares at the next qualified financing event.

# Use of Funds

Proceeds from this round will be allocated as follows:  
  
- Product development and technical hires  
- Initial sales and marketing campaigns  
- General and administrative operations  
- Legal, accounting, and compliance

# Timeline

Proposed funding and conversion timeline:

|  |  |  |
| --- | --- | --- |
| Phase | Description | Target Date |
| Investor Interest | Indicate preliminary interest and confirm amount | [Date] |
| Document Execution | Sign SAFE / convertible note agreement | [Date] |
| Fund Transfer | Wire funds to escrow or company account | [Date] |
| Conversion Event | Equity conversion at priced round | [Future Date] |

# About Us

[Startup Name] is a [brief description: e.g., healthtech startup] focused on solving [problem statement] for [target users].  
  
- Founded: [Year]  
- Team: [#] employees with experience at [notable companies]  
- Traction: [Key metric – e.g., users, revenue, pilot customers, partnerships]

# Supporting Materials

We have included or can provide:  
  
- Pitch deck  
- Cap table  
- Financial model  
- Draft SAFE or convertible note document

# Terms and Conditions

This proposal is non-binding and for discussion purposes only. Final investment terms are subject to mutual agreement, due diligence, and execution of formal legal documentation.

# Acceptance

To express interest in participating in this investment round, please sign below or respond via email.  
  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name: [Investor Name]  
Title: [Title]  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_