YOUR  
LOGO

**COMPANY NAME**

CORPORATE SOCIAL RESPONSIBILITY PROGRAM PROPOSAL

Prepared by:

**[Client Name]**

**[Contact information]**

**[Date]**

# Introduction

Thank you for considering [Your Company Name] to support the development and implementation of your Corporate Social Responsibility (CSR) program. We help organizations create impactful CSR strategies that align with their values and address key societal and environmental issues.  
  
This proposal outlines our recommended approach for [Client Company Name]'s CSR program.

# Project Objectives

The primary objectives are:  
  
- Develop a structured and measurable CSR program  
- Align initiatives with corporate mission and stakeholder expectations  
- Enhance community engagement and corporate reputation

# Proposed Services

We propose a comprehensive CSR program development that includes:  
  
- Stakeholder engagement and materiality assessment  
- Identification of CSR focus areas (environment, community, education, etc.)  
- Program design and partnership development  
- Impact measurement and reporting framework

# Scope of Work

Our services include:  
  
- Initial consultation and CSR goal setting  
- Community and stakeholder needs assessment  
- CSR strategy formulation and initiative planning  
- Implementation roadmap and metrics tracking  
- Final CSR report template and internal training

# Timeline

Proposed project timeline:

|  |  |  |
| --- | --- | --- |
| Phase | Description | Estimated Date |
| Planning & Assessment | Stakeholder engagement and needs analysis | [Start Date] |
| Strategy Development | Define CSR initiatives and partnerships | [Date] |
| Implementation Roadmap | Create execution plan and KPIs | [Date] |
| Final Reporting | Deliver CSR program materials and training | [Completion Date] |

# Pricing

Estimated cost breakdown for CSR program development:

|  |  |  |
| --- | --- | --- |
| Service | Description | Cost |
| Assessment & Engagement | Community needs and stakeholder analysis | [Amount] |
| CSR Strategy Development | Program design and partnerships | [Amount] |
| Reporting & Training | Impact measurement tools and team training | [Amount] |
| Total Estimated Fee |  | [Total] |

# About Us

[Your Company Name] specializes in sustainable business practices and social impact consulting.  
  
- Experience: [X] years in CSR strategy and program execution  
- Expertise: Community engagement, ESG alignment, impact reporting  
- Mission: To help businesses create meaningful social and environmental impact while achieving business goals

# Case Studies / Testimonials

Case Study: [Client Example]  
  
- Project: CSR program for a regional manufacturing company  
- Outcome: Established 3 community partnerships and launched an annual volunteer program  
  
Testimonial:  
“[Your Company Name] helped us design a CSR program that truly reflects our values and resonates with our stakeholders.” — [Client Contact]

# Terms and Conditions

Payment Terms: [X]% deposit, milestone-based payments.  
Confidentiality: All project information remains confidential.  
Client Responsibilities: Provide access to key stakeholders and relevant data.  
Adjustments: Scope changes require written agreement and may impact cost/timeline.

# Acceptance

To approve this CSR program proposal and begin the project, please sign below.  
  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name: [Authorized Representative]  
Title: [Title]  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_